



JW-161100010503 Seat No. _____

Third Year B. B. A. (Sem. V) Examination

October – 2019

Production & Operation Management : 501

(New Course)

Time : 2½ Hours]

[Total Marks : 70

Instructions :

- (1) All questions are compulsory.
- (2) Figures to the right indicate marks.

1 Define operations management and also explain the major decision areas of operations management. **14**

OR

1 Define the production and operation management. And also discuss the recent trends in operation management. **14**

2 What is process decision ? What are the factors to be considered for selection of a process ? **14**

OR

2 Discuss the term batch process and also explain its advantages as well as disadvantages. **14**

3 (a) Define the importance of aggregate plan. **7**

(b) What is capacity planning ? What are the factors affecting capacity planning ? **7**

OR

3 Explain different types of plant maintenance in the maintenance management. **14**

4 Define plant location. Explain the factors affecting plant location. **14**

OR

4 Discuss the importance of plant location in production management. **14**

5 Explain the difference between product layout and process layout. **14**

OR

5 Write short notes : (any two) **14**

(1) Objectives of a good layout

(2) Combined layout

(3) Static layout.
